

Post Report - International Greentech Eco Products Exhibition & Conference (IGEM) & Kuala Lumpur Sustainability Summit (KLSS)

MGTC ARENA CONTENTS

CHECKPOINT

04

INCENTIVES

- 1) Post Report – International Greentech Eco Products Exhibition & Conference (IGEM)
- 2) Post Report – Kuala Lumpur Sustainability Summit (KLSS)

CHECKPOINT
05
STANDARDS

AmBank Group

Towards Carbon Neutral
by 2030 EMG Program

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GITA
GTFS
GREEN TECHNOLOGY
FINANCING SCHEME

POST REPORT



IGEM

INTERNATIONAL GREENTECH &
ECO PRODUCTS EXHIBITION &
CONFERENCE MALAYSIA

2025

15-17 OCTOBER 2025

Kuala Lumpur Convention Centre, Malaysia

Exhibition | Conference | Business Matching | Side Events



Longest Running Green Technology Exhibition

15 Years In A Row minimum (2010 – 2024)



ADVISORY & CONSULTANCY

POST-EVENT OVERVIEW



15-17 October 2025



Kuala Lumpur
Convention Centre

RACE TOWARDS NET ZERO: INCLUSIVITY AND SUSTAINABILITY

Over the years, International Greentech & Eco Products Exhibition and Conference Malaysia (IGEM) has established itself as Southeast Asia's leading trade event for green technologies and eco solutions.

IGEM serves as an ideal platform for solution providers and green energy businesses to tap into the fast-expanding ASEAN market by showcasing the latest innovations to policymakers, government organizations, investors policymakers, businessmen, academics, and industry experts to meet, exchange insights on the latest green technology developments and forge new collaborations to improve sustainability while contributing to global economic growth.



Exhibition



Conference



Business
Matching



Side Events

RM
5.5 Bil.
Business Leads

Targets
50,000
Visitation

500
Exhibition
Booth

50
Participating
Countries

ACHIEVEMENTS SUMMARY

INTERNATIONAL GREENTECH & ECO PRODUCTS EXHIBITION & CONFERENCE MALAYSIA (IGEM) 2025

VISITOR, DELEGATIONS AND COUNTRIES



VISITATION
57,464

73% Local
27% International



44 PARTICIPATING COUNTRIES

Top 10 Participating Countries



China



Singapore



Indonesia



Japan



Thailand



India



Vietnam



Taiwan



Laos



South Korea



OFFICIAL DELEGATION VISITS
847
PARTICIPANTS

442 Universities

182 Schools

80 Local Authorities

122 Private and Public Organisation

21 International Organisation



And many more.

EXHIBITIONS



414
EXHIBITION
BOOTH

213 EXHIBITORS

Local

112



101

International

2



**FINANCIAL
INSTITUTION**
Pavilion & Booth



7 **MINISTRY** Pavilion & Booth

- Ministry of Natural Resources and Environmental Sustainability
- Ministry of Plantation and Commodities* (MTCC)
- Ministry of Investment, Trade and Industry* (MIDA and MATRADE)
- Ministry of Higher Education* (Various Universities)
- Ministry of Science, Technology and Innovation* (MIMOS)
- Ministry of Energy and Natural Resources* (SEDA)
- Ministry of Economy* (PSN)

11

**MALAYSIA –
JAPAN KIOSK**



18

**CIRCULAR
ECONOMY KIOSK**

7 **States** Pavilion & Booth



Terengganu Pahang Sabah Johor Kelantan Kedah Penang

10

**INTERNATIONAL
EXHIBITORS**



China



Austria



Canada



Singapore



Japan



Indonesia



Thailand



South Korea



Finland



India

IGEM 2025 SPONSORS

TITLE SPONSOR
In Collaboration with



PETRONAS

GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



BRANDING SPONSORS



CONFERENCE & SEMINARS

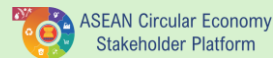


10 Overall PROGRAMMES

25 PROGRAMMES PARTNERS

2,779 PARTICIPANTS

- Kuala Lumpur Sustainability Summit (KLSS)
- Malaysia – Japan Environment Week
- 3rd Malaysia Carbon Market Forum
- Biz Bridge
- Seminar Ozone to Climate
- ASEAN Circular Economy Forum
- 3rd Annual National Energy Efficiency Conference
- Financing and Local Supply Chain Pitching Session
- ASEAN Sea-Map
- International Day of Eradication of Poverty (IDEP) Roundtable



POCKET TALKS



POCKET TALK 1

Hall 2

24 Session

276
Participants

POCKET TALK 2

Hall 4

14 Session

124
Participants

POCKET TALK 3

Hall 5 (MGTC Arena)

20 Session

742
Participants

BUSINESS LEADS



RM
20.72
billion

Overall
Business
Leads

RM ___ billion*
Business
Consultation Program

RM **7.3** billion
Biz Bridge Program

*pending figure



RM
123,709,270
million*

International
Sourcing Program



RM **2** billion
The launch of Dana
Iklim +



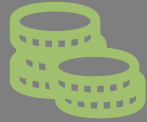
RM **11.3** billion
19 MoU
Concluded by
Exhibitors

ADVERTISING AND PROMOTION



663

Media Coverage



Over
MYR 22 MILLION
In PR Value



80

Media Attendance



353 Million
Reach



50+
International Media Coverage

THE BORNEO POST

The Star Eco-Business

astro AWANI REUTERS

cna tv

tn global 南洋商報
NANYANG SIANG PAU

The Malaysian Reserve

ZAWYA
BY REFINITIV


星洲日報 rtm
SIN CHEW DAILY

NEW STRAITS TIMES

THE STRAITS TIMES

TV3 BFM 89.9
The Business Station

SOCIAL MEDIA PERFORMANCE


5,886
 Followers
 ▲ 77 followers
 (since Oct '25)


 **24,829**
 Accounts Reached


 **1,153**
 Interactions

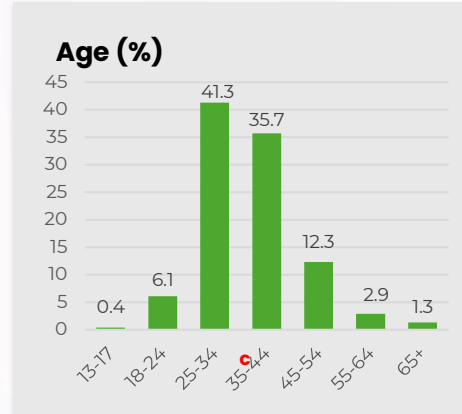
 **106,408**
 Total Engagements

 **62.7%**
 Ave. Engagement Rate

Gender



 **50.9%**

 **49.1%**



Location

- Kuala Lumpur** – 23.3%
- Shah Alam** – 9.1%
- Kajang** – 4.9%
- Ipoh** – 4.7%
- Petaling Jaya** – 3.6%



28,456
 Followers
 ▲ 32 followers
 (since Aug '25)


 **17,097**
 Accounts Reached


 **438**
 Interactions

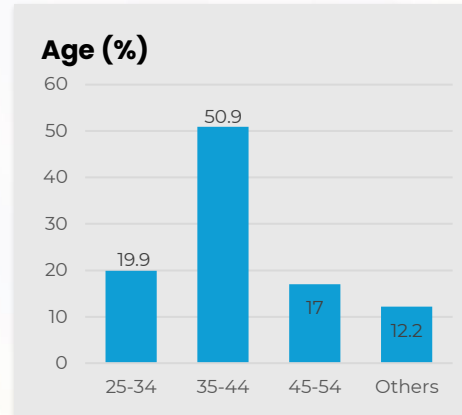
 **63,886**
 Total Engagements

 **4.2%**
 Ave. Engagement Rate

Gender

 **54%**

 **46%**



Location

- Phnom Penh** – 57.5%
- Other** – 21.6%
- Kuala Lumpur** – 17.2%
- Quezon City** – 4.7%

Glossary

- **Reach:** The number of people who saw your content at least once (unique).
- **Interactions:** The number of likes, comments, shares, and saves on your post.
- **Total Engagement:** The total number of actions people took on your post, including likes, comments, shares, saves, reposts, profile visits, and follows.
- **Engagement Rate:** The engagement rate is used to measure the level of interaction by followers from content created by a user. It is calculated as total engagement divided by followers, multiplied by 100.

SIDE EVENTS

IGEM 2025 and KLSS Official Ceremony

16th October 2025, Thursday

The Opening Ceremony, led by YB Datuk Seri Johari Abdul Ghani, marked several significant announcements, including the **Kuala Lumpur Declaration on Climate Resilience**, the **launch of KWAP Climate Fund+**, and a **strategic MoU between MIDA and Maybank**.



Exhibitor Reception

15th October 2025, Wednesday

The Exhibitor Reception Ceremony was held to appreciate all exhibitors and recognize their support for IGEM.

Best Display Booth

- SOLAR FIRST ENERGY TECHNOLOGY CO. LTD.
- ITRAMAS TECHNOLOGY SDN BHD
- ZHEJIANG HYXI TECHNOLOGY CO. LTD

Best Informative Booth

- NEXTGREEN GLOBAL BERHAD
- DITROLIC SDN BHD
- SIGENERGY

Best Sustainable Booth

- TENAGA NASIONAL BERHAD
- DITROLIC SDN BHD
- SOLAR FIRST ENERGY TECHNOLOGY CO., LTD

Best Creative Booth

- PETRONAS
- ALLIED FORKLIFT (M) SDN BHD
- DENG KAI SDN BHD

Best Interactive Booth

- SOLARVEST HOLDINGS BERHAD
- PETRONAS
- SAMAI DEN SDN BHD

Best Appreciation Awards

- PETRONAS
- ADVANTAGE AUSTRIA
- STATE GOVERNMENT OF PAHANG
- ANHUI HUASUN ENERGY CO., LTD
- LEADER ENERGY GROUP BERHAD

Appreciation Hi-Tea

17th October 2025, Friday

The Appreciation Hi-Tea was held to celebrate all exhibitors, strategic partners, and everyone who contributed to the success of IGEM. The main highlights included the prize presentation to the winners of **the States Innovation Awards, the announcement of the IGEM 2026 dates, and the pledges from 172 companies confirming their participation in IGEM 2026. Following is the winner of the Innovation States Award.**



Sabah

The booth displayed **Access and Benefit Sharing (ABS)** system which refers to the method by which biological resources are accessed from their natural habitats or from places where the resources are found, kept or cultivated and how the benefits derived from their use are shared fairly and equitably between users and providers of the resources.



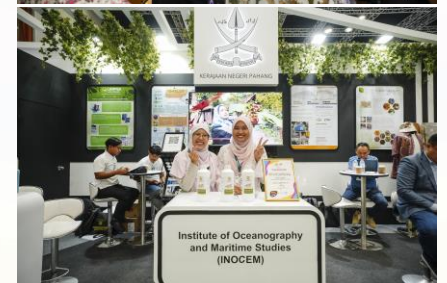
Terengganu

The showcase highlighted Terengganu's flagship renewable energy project at Kenyir, the **Hybrid Hydro Floating Solar** initiative, which integrates hydro power with floating solar technology.



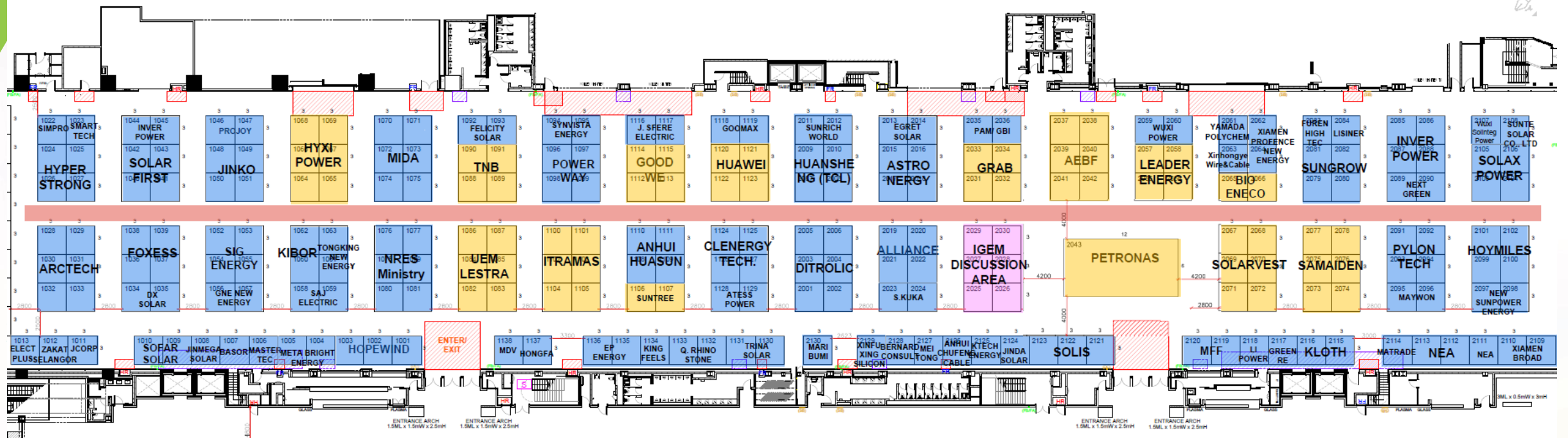
Pahang

UMPSA Holdings Sdn Bhd showcased several **eco-innovative water treatment solutions**, including organic coagulants designed for various industries that require significantly lower dosage, reduce chemical costs, and eliminate metal-based residues in sludge. Their Ecoflow Portable Mobile Water Treatment System offers a compact, modular and easily transportable unit capable of purifying raw water to drinking standards, ideal for rural communities, disaster response and areas with limited clean water access.



Booth arrangement (HALL 1 & HALL 2)

IGEM 2025 KUALA LUMPUR CONVENTION CENTRE EXHIBITION HALL 1 & 2 15 - 17 OCTOBER 2025



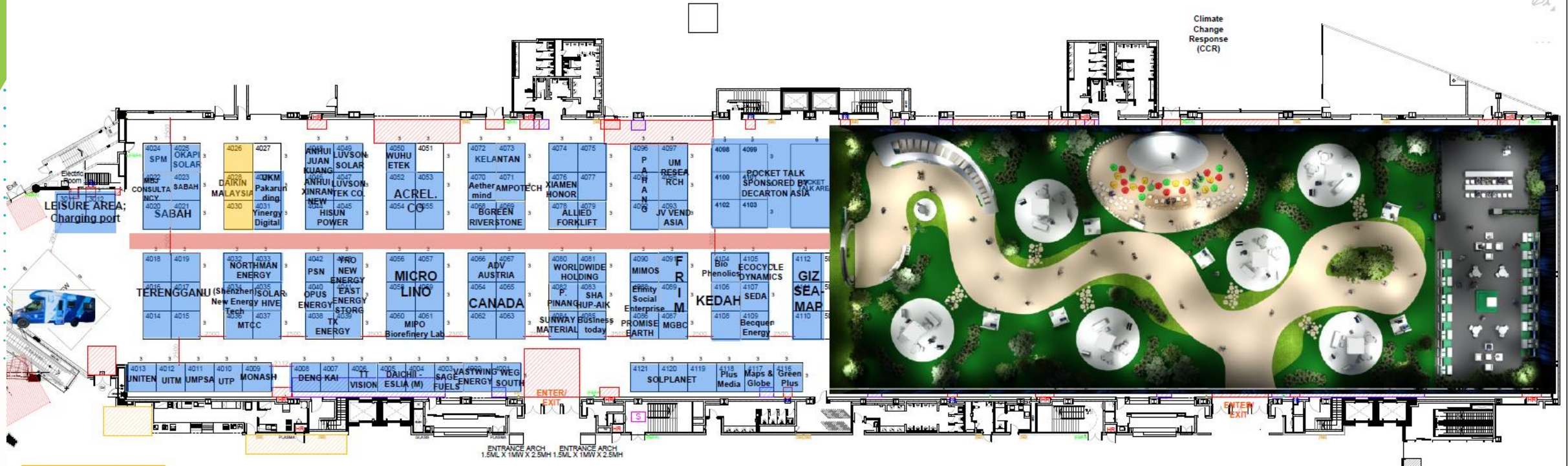
Booth arrangement (HALL 4 & HALL 5)

IGEM 2025

KUALA LUMPUR CONVENTION CENTRE

EXHIBITION HALL 3 - 5

15 - 17 OCTOBER 2025



IGEM PROGRAM PHOTOS



SHOW FLOOR PHOTOS





KUALA LUMPUR
SUSTAINABILITY SUMMIT

INAUGURAL KUALA LUMPUR SUSTAINABILITY SUMMIT 2025

14 – 16 OCTOBER 2025 | Kuala Lumpur Convention Centre

Background

A curated forum meticulously designed as a **high-level forum, drawing inspiration from prestigious global gatherings**. Attendees engage with a distinguished line-up of **local and global leaders**, international thought leaders, policymakers, and experts who will share views, insights, perspectives, and experiences.

Objectives

- Position **sustainability at the core** of economic growth, social equity, and environmental stewardship.
- **Showcase ASEAN's commitment** to net-zero and beyond.
- **Align with the United Nations Sustainable Development Goals**, specifically focusing on SDGs 5, 8, 11, 12, 13 and 15.
- Convene thought leaders to **share emerging trends, innovation, and best practices** in climate resilience, human adaptation, and technology.
- Demonstrate **Malaysia's progress and commitments** through its legislation, policies, roadmaps, and market driven instruments.
- Identify **opportunities, challenges, and gaps**, and recommend **solutions and actions** to advance future progress, based on the SDG indicators and the latest progress in achieving the goals.



Expected Impact

- Establish Kuala Lumpur as a **platform for strategic dialogues on Climate Resilience**.
- **Thought leader's opinion** of the Malaysian Government's position, actions and direction on sustainability, climate change, economies, financial market, and social and community impact.

Key Deliverables

- Convene over 400 **top management and C-suite leaders** from across government, think tanks, corporate sectors, SMEs, civil society, and academia.
- The **Kuala Lumpur Declaration on Climate Resilience 2025**.

KLSS 2025 ACHIEVEMENTS



KUALA LUMPUR
SUSTAINABILITY SUMMIT

Kuala Lumpur Sustainability Summit 2025

477
Participants

17
Countries

392
Organisations

16
Sectors

30
Speakers

2
Days Event

1.55M
Potential Outreach

MYR 443.06k
ASR

60
Mentions

9
Days

KLSS Website Link to Post-Event Report: [Kuala Lumpur Sustainability Summit 2025 KLSS](#)



KLSS 2025 SPONSORS



**KUALA LUMPUR
SUSTAINABILITY SUMMIT**

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KNOWLEDGE PARTNER

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Terima Kasih



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